

**CALIFORNIA STATE SENATE  
JOB ANNOUNCEMENT  
CONSULTANT  
SENATE DEMOCRATIC CAUCUS**

The Senate Democratic Caucus, a communications and outreach team for Democrats in the State Senate, seeks a creative, hard-working, motivated and energetic Consultant that will serve as a Graphics Designer for its Sacramento office.

**BASIC FUNCTIONS:**

The Consultant will be responsible for working with the Caucus team and Senate administrative staff to conceptualize, design and manage production of website and social media graphics; direct mail, including brochures and postcards; and visuals for press conferences, community meetings and legislative hearings for Democratic Senators engaged in public outreach, communication and public policy campaigns.

**REQUIRED SKILLS:**

The Consultant must exhibit an attention to detail in design, final copy project goals and target audiences, as well as knowledge of layouts, graphic fundamentals, typography and ability to translate ideas from concept to completion. This position requires strong intrapersonal skills with an ability to establish and maintain cooperative and effective working relationships with communications team members, and the Senate administrative and legal staff who ensure final projects adhere to government rules and ethical standards. Creative problem solving and willingness to adapt to often-changing member schedules and media priorities will be critical. Given the position, it is important to have an awareness of California state government, the Legislature and political issues facing the state with commitment to the ideals of the Democratic Party and promotion of elected Democrats and their policies to a broad, multicultural audience.

**QUALIFICATIONS:**

The ideal candidate will be fluent in Adobe Creative Suite - Photoshop, InDesign and Illustrator, and have a working knowledge of media capabilities and formatting standards of social media outlets: Facebook, Twitter, Instagram, etc. A College degree in design, graphic or visual art or related discipline is essential. Knowledge of HTML & CSS, Drupal, Adobe Dreamweaver, Adobe After Effects/Premier Pro is a plus. Experience in multimedia editing, production and/or video motion graphics is preferred.

**PAY RANGE & FINAL FILING DEADLINE:**

Salary starting range will be \$4,534 or \$5,628 or \$6,392, depending on classification, Assistant Consultant, Consultant, or Principal Consultant, respectively. Applications will be accepted until the position is filled.

**SUBMIT COVER LETTER, RESUME, REFERENCES AND ONLINE OR PRINTED  
PORTFOLIO TO:**

Ranier Sabeniano

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